0° BAG

This is the coolest sleeping bag around & will keep you warm even if the temperature drops to 0°. 100% DuPont Certified Quallofil™ Fiber is the reason. Sculpted hood with drawtight strings. Anti-snag quick release zippers. Water-resistant nylon shell. Comes with its own stuffsack. Rqd. 1,350 Miles.

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GET THE MILES TO GET THE GEAR.

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ADVENTURE TEAM
5 MILES
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COLLECT ADVENTURE TEAM MILE UPCs

on specially marked Marlboro packs to get the official gear of the Marlboro Adventure Team. Each UPC is worth 5 Miles. Every mile gets you closer to the gear you want. For example, to get the 4x4 all-weather lighter, you'd need 150 Miles which equals 30 packs. That's 150 Miles ÷ 5 Miles per pack = 30 packs. Share the experience with the Team. Get the miles to get the gear made for adventure. Supply is limited, so start saving now.

Source: https://www.industrydocuments.ucsf.edu/docs/gqyn0003